MOBILITY

the world on your doorstep

A symbol of power and freedom, transport plays a fundamental role in society. It makes possible the movement of goods and people, and promotes the expansion of trade, employment, education and leisure. Countries in the North and South have not experienced the same rate of development in transport, an indicator of economic health. Although there are some 700 million vehicles on the world's roads, ten times more than in 1950, 80% of the planet's population has no access to motor vehicles. Their sole means of transport are horses, bicycles, rickshaws or their own two feet ... Elsewhere, cars are the most popular form of motorized transport (53%), ahead of buses (29%), trains (9%) high-speed trains and planes (9%). A symbol of progress, motor vehicles also cause pollution. The energy they use (mainly from oil) accounts for more than a quarter of world demand. They contribute to climate change, add to air pollution, and use up natural resources. They also disfigure landscapes and create noise pollution that can make life unbearable for local populations. Over recent years, industry and governments have gradually adopted a new line of conduct to encourage the planet to move towards "greener" transport.

IMPACTS

PITCH.

Air pollution and health

Coaches, buses, trucks, motorbikes, boats, trains and planes: these different forms of motorized transport account for half the air pollution in the world. In built-up areas in developed countries, this can rise to 80%, made worse by an increasing problem of traffic jams (+60% in ten 1 LITRE OF ENGINE years). Motor vehicles emit large quantities of OIL CAN PREVENT carbon monoxide, hydrocarbons, nitrogen oxide OXYGENATION OF FLORA AND and fine particles: how much depends on the type FAUNA OVER 10,000 SQ. M. of fuel being used. All around the world, cities are OF WATER, AN AREA THE wrapped in a suffocating blanket of pollution while SIZE OF A FOOTBALL .

the World Health Organization (WHO) estimates that these emissions kill 500,000 people each year and cause respiratory diseases. One in seven European children is asthmatic... and the ratio is increasing.

http://europa.eu.int/scadplus/leg/en/ s15004.htm

www.envirohealthaction.org/pollution http://airnet.iras.uu.nl

A blot on the landscape

Roads and railways change the face of the countryside; they also break up natural habitats, meaning animals can be cut off from other members of their species and their living environment.

... Road accidents on the rise

Each year, 1,2 million people are killed on the roads and 50 million are injured worldwide. In developed countries, as the number of vehicles grows and average speed increases, traffic accidents have become the main cause of death among young people. The WHO has warned that if current trends continue, the number of deaths and disabilities due to road accidents will rise by 60% between now and

2020. Hardest-hit will be developing countries, where a growing share of the population uses motorized transport in an area that offers no protection, sidewalks or safe crossings for

http://www.who.int/world-health-day/2004/infomaterials/ en/brochure_jan04_en.pdf



People in developed countries change cars too often. New models may be less polluting, the problem of how to dispose of them remains. A European directive has set a target to increase from 70% to 85% re-use and recovery of end-of-

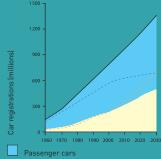
CARS IN EVER-GROWING NUMBERS

http://europa.eu.int/comm/environment/ waste/elv_index.htm





car journey in 3 in cities is for less than 8 km



Commercial vehicles

Registrations in non-OECD countries Registrations in OECD countries Total registrations



ON THE RIGHT TRACK

→ Car-sharing

The car is a terrific means of personal mobility. However, it also has numerous drawbacks that are all the more evident in our city centres. In many countries, carsharing has shown it is possible to satisfy the need for a car without necessarily owning one. The basic

principle is that of car THERE ARE hire but for very short 2 KINDS OF ECO-FRIENDLY, periods (sometimes GAS-BASED FUELS: LPG. just an hour or two). A BLEND OF PETROL AND The cars are owned NATURAL GAS WHOSE MAIN by a group of peo-COMPONENT IS PROPANE, AND ple, or by a company NGV. OR NATURAL GAS FOR or non-profit group. VEHICLES. Money-saving and less polluting, car-sharing also

helps solve parking problems (cars spend significantly more time parked than on the road), brings people into contact. One shared vehicle replaces six cars, considerably reducing bottle-necks and traffic in built-up areas. Along similar lines, car-pooling and taxibuses -provided they are well-maintained- offer valid alternatives to individual car ownership. www.carsharing.net

http://eartheasy.com/live_car_sharing.

→ Intermodal transport in Europe

Created from the Maastricht Treaty, the Trans-European Network exists to better connect European transport networks by encouraging intermodal transport (roads, railways, airports). Guidelines help structure national strategies and develop transport on a Europe-wide scale.

The Lyon-Turin-Trieste highspeed train connection is one of the priority projects.

http://europa.eu.int/comm/ transport/intermodality/ index_en.htm



ightharpoonup In Europe, car manufacturers are committed to reducing carbon dioxide emissions from 170 to 140 g/km.

→ Local biofuels

A village cooperative in Mali produces Diester from jatropha oil (a local crop) which it then uses as tractor fuel, Elsewhere, diesel engines run on rapeseed, sunflower, soya and peanut oils. In the United States, drivers might fill their tanks with a blend of corn ethanol (1% of total fuel consumption). In Brazil, thanks to a government-sponsored scheme, a major part of vehicles run on ethanol. this time made from fermented sugarcane. Plant-based biofuels are now a viable alternative to petrol.

www.greenfuels.org/

index.html



PUTTING IDEAS INTO PRACTICE

Individuals \rightarrow choose the most efficient and ecological means of transport for each journey, e.g. walk or cycle short distances \rightarrow take the train when travelling between cities \rightarrow take advantage of car-pooling and car-sharing services \rightarrow before buying a new car, find out about its fuel consumption, co_ emissions, and clean engines such as electric, hybrid and lef \rightarrow auto-diagnosis your car \rightarrow have your car regularly serviced, and drive smoothly (cuts fuel consumption by around a quarter)

MAKE IT EASIER FOR STAFF TO COMMUTE BY PUBLIC TRANSPORT, E.G. PROVIDE The service between the company and the nearest train station of refere "clean cars" for the company fleet and have them regularly service of service of the company fleet and have them regularly serviced on set up rationalized transport plans for staff that commute to work or for business trips; prefer the train for short and medium distances of develop partnerships with local authorities with financial

NEW ENGINES

As part of a global environmental protection strategy, for several years car manufacturers have been working on various types of low-pollution engines. Vehicles can now be electric, hybrid (petrol and electricity), high-pressure direct diesel (HDi), direct injection petrol, or run on fuel cell (known also as hydrogen cell). This last solution looks especially promising as it emits neither carbon dioxide nor other polluting gases. The electric engine runs on hydrogen, leaving behind nothing but water vapour. Research must now focus on solutions that will overcome the difficulties involved in storing and producing this gas.

OPER BUTTOPTICES

NEEDS, E.G. SET UP A CAR-SHARING STRUCTURE, PROMOTE
CYCLE-TAXIS AND TAXIBUSES > IMPROVE EXISTING SERVICES
(PUNCTUALITY, CUSTOMER INFORMATION...) > ENCOURAGE
ECOLOGICAL PUBLIC TRANSPORT: TRAMS AND ELECTRIC
BUSES > CUT DOWN CITY-CENTRE TRAFFIC AND DEVELOP PARK-AND-RIDE SERVICES

PARK-AND-RIDE SERVICES

PACILITATE THE CREATION OF INFRASTRUCTURE SUPPLYING ALTERNATIVE FUELS

ENCOURAGE ALTERNATIVE TRANSPORT WITH CYCLE LANES, ROLLERBLADE TRACKS, AND PEDESTRIAN ZONES AS PART OF AN URBAN MOBILITY PLAN

FIND OUT MORE

A complete listing of light rail, tramways and subways around the world: www.lrta.org/world/worldind.html International association of public transport:

www.uitp.com

European cyclists' federation

www.ecf.com Association of European cities interested in electric vehicles: http://citelec.vub.ac.be/en

www.eere.energy.gov/cleancities/afdc

www.greenfuels.org The Institute for Transportation and Development Policy:

Eurocities for a New Mobility Culture: www.access-eurocities.org

www.carsharing.net



AT UNEP

→ GREENER DRIVING

UNEP, in conjunction with partners from the automotive industry, has put together a campaign to promote greener driving, with videos and comics to encourage a change in behaviour. Themes include choosing the right form of transport, checking tyre pressure, changing tyres, and driving styles ... Following this advice should cut down the number of accidents, avoid stress at the wheel, and reduce fuel consumption by 25% www.greener-driving.net