

## Connecting stakeholders to expand and to scale up solutions

Mainstreaming SCP requires the involvement of a vast array of national, regional and international stakeholders from the public and private sectors and civil society.

SCP/RAC has a large network of agents and organizations in-

cluding national governments, businesses, entrepreneurs, universities and civil society organizations from the Mediterranean countries and international organizations.

Through its Action Network, the Centre connects all those agents, catalysers of a form of socioeconomic development in the Mediterranean countries that is based on continuous innovation to make the sound use of natural resources and care for people's health key assets for the region's prosperity.

To join our community register at: [www.switchmed.eu](http://www.switchmed.eu)

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# SCP/RAC

## Connecting drivers for a healthier and prosperous Mediterranean



Regional Activity Centre  
for Sustainable Consumption  
and Production

## Offering support to stakeholders committed to provide innovation, services and products that are good for people and the planet

Nonpolluting, toxic-free, organic, resource-efficient and socially inclusive: these are qualities of products and services that are in greater and greater demand by both businesses and individuals.

Likewise, more and more action is being taken by different stake-

holders in our society such as governments, companies, financial agents and civil society to enable the regulatory and market frameworks to increase the supply of and demand for services and products with those qualities.



The Regional Activity Centre for Sustainable Consumption and Production (SCP/RAC) in Barcelona provides knowledge, training, advice and networking opportunities to businesses, entrepreneurs, financial agents, civil society organizations and governments that work to provide our society with services and products that are good for people and good for the planet.

## The Mediterranean, the region for action

SCP/RAC focuses its actions in the Mediterranean, a region that shares a common culture of innovation and progress based on care for the environment and the efficient use of resources.

⚙️ The Centre operates under the framework of two international treaties: the Barcelona Convention, which brings together the 21 Mediterranean neighbouring and the European Union countries to work together for sustainable development; and the Stockholm Convention, an international agreement involving around 180 countries to fight against persistent organic pollutants, highly polluting and toxic substances.

⚙️ The Centre belongs to the Mediterranean Action Plan, an organization under the umbrella of the United Nations Environment Programme. Under that institutional framework, SCP/RAC has an official mandate as an organization that engages in international cooperation with Mediterranean countries on development and innovation in the production sector and civil society, based on Sustainable Consumption and Production (SCP) patterns.

The SCP approach is about the combined implementation of tools and measures geared towards redesigning how goods and services are consumed and produced to drive the revitalization of industrial and socioeconomic development towards nonpolluting, no-waste, low-carbon, resource-efficient, socially inclusive and circular economies.

